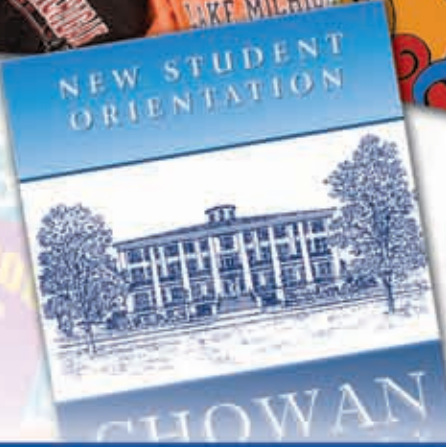
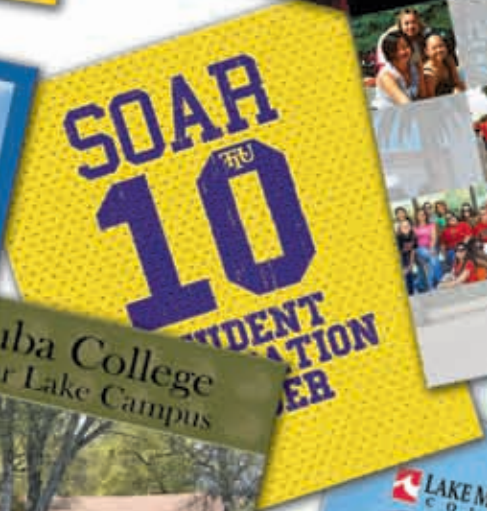
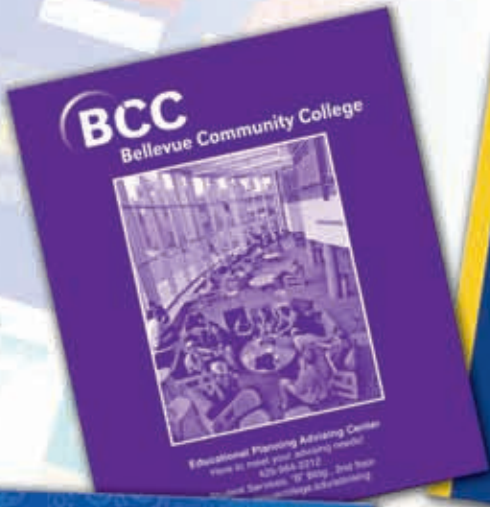




EDGEWOOD PRESS, INC.

AMERICA'S SCHOOL FOLDER FACTORY

University Price List



CUSTOM-PRINTED FOLDERS PRICE LIST

ONE COLOR

QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE
1,000	645.00	0.645	2,500	1,175.00	0.470	4,000	1,690.00	0.423
1,500	825.00	0.550	3,000	1,340.00	0.463	4,500	1,850.00	0.411
2,000	995.00	0.498	3,500	1,515.00	0.433	5,000	1,980.00	0.396

TWO COLORS

QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE
1,000	745.00	0.745	2,500	1,335.00	0.534	4,000	1,895.00	0.474
1,500	945.00	0.630	3,000	1,525.00	0.508	4,500	2,050.00	0.456
2,000	1145.00	0.573	3,500	1,715.00	0.490	5,000	2,200.00	0.440

FULL COLOR

QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE	QTY.	LOT PRICE	UNIT PRICE
1,000	895.00	0.895	2,500	1,485.00	0.594	4,000	1,970.00	0.493
1,500	1,095.00	0.730	3,000	1,675.00	0.558	4,500	2,120.00	0.471
2,000	1,295.00	0.648	3,500	1,825.00	0.521	5,000	2,250.00	0.450

CALL FOR PRICE QUOTES ON LARGER QUANTITIES.

NEW FEATURES AVAILABLE

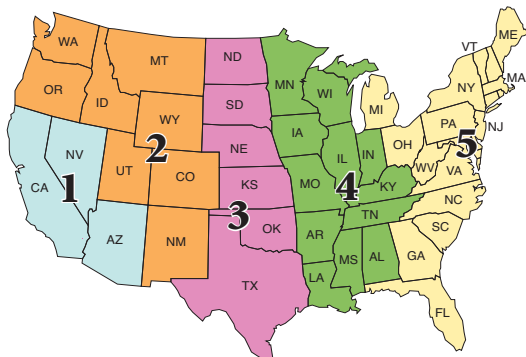
FILM LAMINATIONAdd .10 to each Folder

FOIL ENHANCEMENT\$140 Flat Charge,
plus add .07 to each Folder (up to 6" x 6" area)

TWO SIDED FOLDERSPricing available upon request
(prints on front and back cover, flaps and inside above flaps)

SHIPPING CHART

Find your state on the map below. The numbers on the map refer to the approximate cost and average number of days to ship Ground.



ZONE & RATE CHART

QUAN.	1	2	3	4	5
250	17.00	18.00	20.00	25.00	27.00
500	34.00	35.00	42.00	50.00	59.00
750	51.00	51.00	61.00	74.00	87.00
1000	67.00	68.00	81.00	99.00	117.00
1500	75.00	78.00	98.00	109.00	124.00
2000	95.00	101.00	126.00	143.00	161.00
2500	115.00	123.00	155.00	176.00	199.00
3000	135.00	150.00	190.00	213.00	241.00
5000	220.00	230.00	292.00	330.00	371.00

Prices effective through December 31, 2010.

PRODUCT DETAILS

1. **Paper:** All custom-printed folders are made of heavy white cover stock (14 point).
2. **Coating:** All custom-printed folders are given a water-resistant and protective coating. The coating creates a semi-gloss finish (unless film laminated).
3. **Ink colors:** Your order should specify the PANTONE®* ink color(s) to be used. If the job has been done before, please send us a sample.
*Pantone Inc.'s check-standard trademark for color reproduction and reproduction materials.
4. **Requirements for Artwork Submission:**
 - Our Press template is available on our website at www.schoolfolderfactory.com. Go to the Resource Center under the More Info tab. Acceptable file formats are InDesign, QuarkXPress, Illustrator (.ai or .eps), PhotoShop, and PDF and must not be separated.
 - All images and graphics placed or linked in the artwork must be sent. Color or grayscale images must be at least 300 dpi at final size. Line art or black and white images must be at least 1200 dpi at final size. If creating your layout in InDesign, please provide a Hi-res PDF.
 - The document size must be the flat (unfolded) size of the folder to be ordered. All panels (front cover, back cover, etc.), pockets, flaps, etc. must be the correct size for the folder to be ordered and must include any bleeds. We will be glad to e-mail you a template.
 - Please provide all fonts used in your layout, or outline your text before sending your file.
 - Multicolor artwork which uses any combination of inks, spot varnishes, spot UV coatings, foils, and embossing must be built to output correctly as spot colors.
5. **Delivery:** Folders are completed and shipped within two weeks of the day the proof is approved. Should you require an earlier delivery, please call us to determine if the delivery date can be improved.
6. **Shipping:** All estimated freight charges are to be prepaid. The actual freight costs will be determined on the day of shipment and a debit or credit will be added to the final invoice.
7. **Business Card slits (optional):** Four small slits designed for holding a business card, may be added to the right or left pocket. At no additional charge you may also choose to add Business Card slits to both pockets. Please specify either a horizontal (3-1/2" x 2") or a vertical (2" x 3-1/2") slit design.
8. **Brochure or CD slit (optional):** A horizontal 5" slit, designed for holding small brochures, index or proxy cards, product samples, CDs, etc., may be added to the left or right pocket. At no additional charge you may choose to add horizontal 5" slits to both pockets. The slit is located and centered on the pocket(s).
9. **Order Form (required):** We ask that your order be accompanied by a completed Custom-Printed Folder order form (even if you use your own purchase order form). The questions asked on the order form are unique to this product and may not be answered on a regular purchase order.

TERMS AND CONDITIONS affecting orders for **CUSTOM-PRINTED TWO POCKET FOLDERS**

Prices shown do not include freight, nor do they include applicable sales tax; we are obligated to collect the sales taxes of California on sales to firms within that state unless a resale certification is furnished.

Terms of payment are 1% 10 days, net 30 days. Edgewood Press, Inc., reserves the right to require a deposit and/or C.O.D. payment should it deem such a requirement necessary. MasterCard, Visa and American Express are accepted.

Promotion Policy: We reserve the right to use all products we produce for our own advertising, unless you specify otherwise in writing at the time you place your order.

www.SchoolFolderFactory.com



www.SchoolFolderFactory.com

(800) 533-1236

FAX (714) 289-7010

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